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## **DISCOVERING PORTO & NORTH OF PORTUGAL**

**Fam Trip Post Tour - Hosted Buyers BTL**

14<sup>th</sup> to 16<sup>th</sup> of March 2025

# Dear Visitor,

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On behalf of Porto and North of Portugal Tourism Board - Porto Convention Bureau and its Members, we are pleased to invite you to discover Porto and the North – The Essence of Portugal!

Porto and North of Portugal has 5 World Heritage Sites by UNESCO: The Historical Center of Porto, the Historical Center of Guimarães, Bom Jesus do Monte in Braga, the Foz Côa Art Valley and the Douro Valley and 2 intangible heritages, including the traditional Bisalhães Black Pottery and the vibrant Caretos of Podence. There are a thousand years of History to recreate in the ancient cities, the busy streets, the walls of the heritage and the traditions of the people.

The commerce in the streets and galleries tremble with the vintage shops, traditional markets, gourmet specialties and urban handicraft. The gastronomy from the north is rich, healthy and exclusive and the wines of the region are unique, aromatic and surprising. We have sun, sea and river, culture and entertainment. We have festivities, life, modernity and agitation.

There is an immensity of things to do, places to see, people to meet and emotions to feel. We receive with the nature of those who live their life with intensity!

## **This program includes:**

- Visits
- Meals
- Accommodation
- Coach service according to program

## **This program excludes:**

- Personal extras and expenses.
- All the services not mentioned in this program.

\*No shows to booked activities with no prior justification, may be invoiced back to the attendee

Program Subject to Minor Changes



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## 14<sup>th</sup> March, Friday

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AP | 07h09 - 10h37 | Lisboa Oriente > Braga

### 11h00 – Arriving in Braga

Braga is the oldest town in Portugal and one of the oldest Christian cities in the world. Founded in the Roman times under the name of Bracara Augusta, the city has more than 2000 years of history. It was the headquarters of the Portuguese bishopric in the XII century, and it is probably the main religious center in the country, known for its baroque churches, magnificent 18th century houses and elaborate gardens and squares. Braga is a place where the old blends with the new. Walk around the city streets, explore the Arcada (city's downtown) and discover all the entertainment, the bars, cafés and shops.



### 11h30 – Visit to Bom Jesus followed by lunch

This spiritual sanctuary is considered one of the most beautiful in Portugal. Surrounded by magnificent gardens, the neoclassical church was designed by Carlos Amarante in the late 18th century. The famous baroque stairway zigzags up to the church, featuring enchanting fountains and statues along the way. Visitors can also take the funicular (hydraulic cable car) or drive to the top to enjoy the peaceful ambience and outstanding views.



## 14h00 – Departure to Guimaraes

### 14h30 – Visit Historical Center

Declared World Heritage by UNESCO, Guimarães adds this award to another title it displays by right, the cradle of the nation as a proud and dominating castle was born in the twelfth century, the first king of Portugal D. Afonso Henriques. The distinguished historical center is extremely well preserved and the narrow streets of the Medieval Town, with old houses embellished by ornate balconies and statuary, leading to the beautiful Largo da Oliveira, one of the centers of interest. Guimarães was proudly the European Capital of Culture of 2012.



### 15h30 – Workshop Creative Tourism Guimarães

### 18h00 – Check-in and dinner at Pousada de Guimarães – Sta. Marinha

Situated in a 12th century Augustin Convent, the Pousada Mosteiro de Guimaraes overlooks Guimarães. Rooms are equipped with modern amenities. Each of the individually decorated rooms are located in what used to be cloisters.



*Overnight stay*

## 15<sup>th</sup> March, Saturday

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*Breakfast at the hotel and check out*

**09h00 - Departure to Ponte de Lima**

**10h00 – Visit the Historical Center**

Ponte de Lima is located on the south side of the Lima River and is one of the oldest cities in Portugal (founded in 1125), and historically important as a Roman settlement on the road from Braga to Santiago de Compostela. In the center of a rich agricultural region, where the famous Vinho Verde is produced, the rural area around it has the largest concentration of baroque mansions in Portugal, some of them offering tourist accommodation.



**12h00 – Visit and lunch at Terra Rosa Country House**

Terra Rosa Country House & Vineyards is the name of the agritourism that carries in itself the heart of Minho. Located in “Quinta de Codeçosa”, a family estate, dating back to 1758, between Ponte de Lima and Vila Verde, seventy hectares of a unique atmosphere are home to fifty hectares of vineyards. A main house organizes, along with other buildings, a space of comfort and tranquillity, from which you enjoy a surrounding and unique landscape. And all this is accessed by an elegant cypress-lined entrance, between vineyards rigorously traced and laid out. Welcome to our home.



### **14h00 – Departure to Caminha and Visit the Historical Center**

Caminha, formerly known as a fishing village, was once a land of smugglers, has kept the peace of mind and a taste for past times, summoning a sentimental nostalgia through its small streets, cafés, and restaurants where you can taste the local cuisine, fish and the freshest seafood, enjoy the old buildings, and mingle with kind and smiling people.



### **15h30 – Departure to Viana do Castelo**

Viana do Castelo is the Atlantic city further north of Portugal. This city is like a living museum, with countless monuments and mansions of different periods and styles. Viana do Castelo is a city where visitors can enjoy a remarkable quality of life where the presence of the river, the mountain and the sea gives this city its wonderful facets.



### **16h30 – Visit Pousada de Viana do Castelo – Monte de Sta. Luzia**

The Pousada de Viana do Castelo, Santa Luzia, built in 1918, is fruit of the remodelling of the old Santa Luzia Hotel, maintaining the impressive characteristics which set it apart with the high majestic granite walls and the wide archways. A few hundred metres from the city stands the Mount Santa Luzia, dominating the metropolis and the Lima estuary up the Atlantic, where our eyes are fed by the luxurious panorama.



### **18h30 – Check and dinner at FeelViana**

The FeelViana Hotel preserves and respects the exceptional habitat where it is set, by using natural building materials, such as wood, for a sober and harmonious integration in the vast pinewood forest where it is located. In this scenario we created a unique space for you, with a decoration that will catch your eye. An interior that invites you to stay and feel as though yo



*Overnight stay*

## **16<sup>th</sup> March, Sunday**

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*Departure to Lisbon*

R|IC | 06h42 - 11h52 | Viana do Castelo > Lisboa Oriente

AP | 07h09 - 10h37 | Lisboa Oriente > Braga

**End of the program**

# **DISCOVERING PORTO & NORTH OF PORTUGAL**

**Fam Trip France**

14<sup>th</sup> – 16<sup>th</sup> November 2024