



**12 / 16 MARCH 2025**

## GENERAL REGULATION OF EXHIBITORS' FAIR PROGRAM

1. During the hours reserved for professional trade visitors the realization of any event that disturbs the effective functioning of the Exhibition is **prohibited**. In accordance with FIL Participation Norms, in regards to sound «*the maximum level permitted in the Exhibition pavilions is 60 dB. The exhibitors who wish to realize musical performances, reproductions and film projections should notify FIL for their approval. Any technical - legal issues related to intellectual property rights or copyrights are the sole responsibility of the exhibitors.*».
2. During the hours open to the general public, BTL Organization will intervene if **sound amplitude over the maximum permitted levels is verified** and with the sole intent of safeguarding the fair environment from noise, as well as the cohabitation of exhibitors, can undertake the necessary measures for the termination of the source of the noise.  
**Performances by percussion groups are not authorized, inside the pavilions.**
3. The use of a PA system with sound projected outside the booth (pavilion aisles) is expressly prohibited.
4. **Any infraction will incur severe sanctions such as energy cut and, in extreme circumstances, closure of the booth.**
5. To safeguard against any operationalization constraints, the **Organization of BTL** must be notified of all activities. The criteria regarding the promotion of animation activities (musical groups, demonstrations, gastronomic tastings, etc) is the responsibility of BTL.
6. Activities should be contained within the spaces indicated by the organization or within the booths of the exhibitors. The organization must be informed of any other format of the activities in order for authorization to be granted.
7. All needs regarding **Access Tickets** for the participating groups in the animation activities should be communicated to the organization
8. Organized groups that arrive in:

- a. **mini-buses** should let people off next to **Grand Hall** (FIL main entrance);
- b. **Large capacity buses** we suggest that people be let off at the **Rua do Bojador rotunda**, next to **Altice Arena**;

Whereby the person in charge of the group must go to **Gabinete de Apoio ao Cliente (Client Service Office)** in order to retrieve the access tickets to the Fair which permit entry in the pavilions.

Should there be a need for buses to remain during the day, BTL organization provides Praça Sony, area and all information regarding the specific needs of these participating groups must be submitted.

All the inherent accountabilities concerning damage or any incidents which occur with goods/material, as well as damages to third users of that same space, will be the responsibility of the owners of the vehicles, whereby neither BTL Organization nor the owner of the above mentioned space, will not assume any liability, thus relinquishing any complaints regarding the use of the above mentioned space for the indicated purposes, and whereas nor the organization nor the owner of the property are required to adopt any responsibility (criminal or civil) whatsoever for any physical, moral or material damages which may occur during the use of those premises and in which are directly or indirectly involved.

- 9. No animation activities which involve **distribution of merchandising, pamphlets or any other type of publicity** will be allowed. Distribution must occur within the booth.
- 10. Any issues related to copyrights are the sole responsibility of the exhibitor.

**LOCATION MAP WITH ACCESS POINTS**

